

ALEXA ABAD



/Designer

abad.design
alexagabad@gmail.com
281 636 3203

EDUCATION

University of Houston

Bachelor of Fine Arts degree in Graphic Design, May 2019

Houston Baptist University

Courses taken, Fall 2014–2015

SKILLS

Design

Research and concept development for print, motion graphics, UI, web, illustration, identity/branding systems, data visualization, exhibition design and photography

Technical

Proficient in Adobe Creative Suite, Microsoft Office Suite
Experienced in HTML/CSS

Print

Screen Printing, lithography, letterpress

EXPERIENCE

University of Houston College of Pharmacy, 2018 Present Graphic Designer

Design of print and digital collateral including catalogs, brochures, posters, social media and digital signage, for various symposiums, events and conferences

Shasta's Cones & More, 2015–June 2018

General Manager

Responsible for maintaining good customer service and managing employee labor. Ordering products, store maintenance requirements, and designing monthly specials.

Agaci Clothing, 2011–2015

Team Supervisor

General upkeep and maintenance of store, sales planning and floor set design.

EVENTS/EXHIBITIONS

FLUX

University of Houston Graphic Design Senior Exhibition
Ecclesia, 2019

UH Gameday Sidewalk Mural

TDECU Stadium, 2018

UHGD18*

University of Houston Graphic Design Student Exhibition
MATCH, 2018

AWARDS

University of Houston School of Art Exhibition

Blaffer Art Museum, 2017

Scholastic Art and Writing Award

University of Houston, School of Art, 2016

University of Houston Dean's List

2015–2019

PROJECT PROPOSALS

More City than Water: A Houston Flood Atlas

A collaboration between the University of Houston Graphic Design program and the Houston Flood Museum, 2019

Cullen Underpass Mural

A collaboration between the University of Houston Graphic Design Program, TxDOT and Gonzo247, 2019

PROFESSIONAL AFFILIATIONS

AIGA | The Professional Association for Design, member

GDSA | Graphic Design Student Association, 2018, historian

UH GAP | Graphic Alumni Partnership, member

Portfolio & references available upon request