



Jaalon Pratt

Designer

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My experience provides the sturdy foundation while curiosity drives every project. I bring fresh perspectives to the discipline of design, which I think is key for creating narratives that are both compelling and unique.

EDUCATION

University of Houston, Bachelor of Fine Arts degree in Graphic Design, May 2019.

Houston Community College, courses taken, 2013

SKILLS

Design

Experienced in branding, identity systems, web design, illustration, print making, data visualization, UI/UX Design, exhibition design, packaging design.

Technical

Photoshop, Illustrator, InDesign, After Effects, Audition, Premiere, HTML, CSS, Garageband, and Linux MultiMedia Studio, Sketchup Pro, Blender.

Other

Bookmaking, Silkscreen, Photography, 3D Printing, 3D modeling, Linoleum Block Printing.

EXPERIENCE

Rice University, 2018-present

Graphic Designer

Design and production of various print design collateral for events and activities. Assisted with the adolescent learning center.

GPS Ministries, Inc., 2011-present.

Graphic Designer.

Developed a number of designs for various events and activities. Assisted with the adolescent learning center.

UH Recreation Center, 2017-2018.

Graphic Designer.

Design of print, social media, and marketing collateral. Organized and hosted tabling events.

Isis Houston, 2013-2014,

Busboy/Graphic Designer.

Cleaned restrooms and the bars, stocked inventory, designed flyers, advertisements, and promotional materials. Designed t-shirts and assisted with website layout and design.

COLLABORATIONS

More City than Water: A Houston Flood Atlas,

a collaboration between the University of Houston Graphic Design program and the Houston Flood Museum, 2019.

Cullen Underpass Mural,

a collaboration between the University of Houston Graphic Design program, TxDOT and Gonzo247, 2019

EXHIBITIONS

UHGD FLUX

University of Houston Graphic Senior Exhibition, Ecclesia, May 2019

UHGD 18*

University of Houston Graphic Senior Exhibition Match, May 2018

UH School of Art Exhibition

Blaffer Art Museum, 2017

UH Gameday Sidewalk Mural

TDECU Stadium, November 2018

AFFILIATIONS

AIGA, The Professional Association for Design, Member
GDSA, Graphic Design Student Association, Member
UHGAP, University of Houston Graphic Design Alumni Partnership, Member

References available upon request.