

Karen Alvarenga

Designer

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kaalv.com

EDUCATION

University of Houston

Bachelor's of Fine Arts degree in Graphic Design
Minor in Art History, May 2019

SKILLS

Design

Experienced in research and concept development, print, packaging, illustration, web, typography and type design, branding and identity development, copywriting, and environmental graphics.

Technical

Proficient in Adobe InDesign, Illustrator, Photoshop, Lightroom and the Microsoft Suite.
Experienced in Robofont, Adobe Premiere Pro, Audition, Adobe AfterEffects, HTML/CSS, and Wordpress.

Other

Skilled in photography, calligraphy, relief printmaking, and silkscreen.
Certified in Adult and Pediatric First Aid/CPR/AED and OSHA General Industry Safety and Health.
Fluent in Spanish.

PROJECT COLLABORATIONS

More City than Water: A Houston Flood Atlas, a collaboration between the University of Houston Graphic Design program and the Houston Flood Museum, 2019

FLUX, Graphic Design Senior Exhibition, Branding Design, 2019

Cullen Underpass Mural, a collaboration between the University of Houston Graphic Design Program, TxDOT and Gonzo247, 2019

EXHIBITIONS/PLACEMAKING

FLUX, UH Graphic Design Senior Exhibition, Ecclesia, 2019

UH Gameday Sidewalk Mural, TDECU Stadium, a collaboration with UH Athletics, 2018

UHGD17, We Are The Next _____ . Graphic Design Senior Exhibition, Ecclesia, 2017

UH School of Art Student Exhibition, Blaffer Art Museum, 2017, 2019 (Juried)

EXPERIENCE

University of Houston Campus Recreation and Wellness Center

Houston, May 2017–present
Graphic Designer

Design of print and social media collateral, conceptualized and produced interactive installations, and assisted in copywriting and the development of marketing campaigns to engage student participation.

University of Houston Energy

Houston, July 2018–February 2019
Graphic Designer

Design of print and digital collateral for symposium events and competitions, including catalogs, brochures, posters, social media and digital signage.

Church of God (7th Day)

Houston, 2015–present
Graphic Designer

Design of print, social media collateral, and apparel. Developed and designed identities for various city-wide events and implemented marketing campaigns to promote engagement. Assisted as photographer within Church of God (7th Day) state-wide media ministries.

PROFESSIONAL AFFILIATIONS

UHGAP, UH Graphic Design Alumni Partnership, Member, 2019

Rice Design Alliance, Member, 2018–present

Graphic Design Student Association, Member and Class Officer, 2016–2019

AIGA, The Professional Association for Design, Member and Class Representative, 2015–present

Conferences Attended:

First Round, 2019

AIGA Houston Design Week, 2015