

Meliza RESENDIZ

melizaarendiz.design

resendiz0meliza@gmail.com

832.298.7332

Education

University of Houston

Bachelor of Fine Arts degree in Graphic Design
Minor in Art History, May 2019

Houston Community College

Associates of Arts, December 2015

Skills

Experience in print, identity/branding systems, packaging, exhibition design, type design, Web/UI, data visualizations and fabrication.

Technical

Proficient in Adobe Illustrator, InDesign, Photoshop, Lightroom, After Effects, XD. Production and Exhibition Installation, Book binding, Letterpress. Experienced in Wordpress, HTML/CSS, Vinyl Installation, Hand lettering, Audition, and Robofont.

Other

Silkscreen, letterpress, and photography
Fluent in Spanish

Experience

M.A.C Cosmetics, Houston, TX, 2013–Present

Retail Sales Makeup Artist

Specialize in the art of makeup while promoting beauty products. Tasked to do artistic makeup applications and trainings with staff and customers. Consultation with customers on proper makeup application, introducing new techniques, and how to fully maximize the product.

BareMinerals, Houston, TX 2011– 2013

Customer Relations

Responsible for providing the Girlfriend Experience and building client-based business. Demonstrated exceptional client services to build personal average dollar sale, units per transaction, and sales per hour. Created a collaborative and cooperative work environment that ensured a positive internal and external client experience.

Exhibitions

UHGD 19 FLUX

UH Graphic Design Senior Exhibition, Ecclesia, May 2019

University of Houston Gameday Sidewalk Mural

TDECU Stadium, 2018

UHGD 18*

UH Graphic Design Student Exhibition, MATCH, May 2018

Collaborative Projects

Perspectives: Cullen Underpass

Mural in collaboration University of Houston Design students, TxDOT, and Gonzo247, 2019
Awarded

More City than Water: Houston Flood Atlas

A publication in collaboration with University of Houston Design students and the Houston Flood Museum, 2019

Professional Affiliations

AIGA The Professional Association for Design
Contributor Aug 2017— Present

UH GDSA Graphic Design Student Association
of the University of Houston
Treasurer Aug 2017— May 2019

UHGAP The University of Houston Graphics
Alumni Partnership

Conferences Attended:
First Round, UnderConsideration
Austin, Texas, 2019

References and portfolio available upon request