

# Weston Woodfin

designer of graphical things.

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## Education

University of Houston  
Bachelor of Fine Arts degree in Graphic Design May 2019

Wharton County Jr. College  
Associates of Fine Arts degree 2014

## Skills

### Design:

Proficient in Concept Creation, Branding & Identity, Print, Environmental Graphics, Exhibition, Motion Graphics, App & Web Design, Marketing, Videography, Photography, Illustration and Creative Writing.

Experienced in 3d Rendering, Hand Lettering, Letterpress and Silkscreen.

### Technical:

Proficient on Macintosh & Windows platforms, Adobe CC Illustrator, Photoshop, InDesign, Premiere, After Effects, Lightroom, Wordpress, HTML/CSS, Logic Pro, Brackets, Keynote and Microsoft Office Experienced in Dreamweaver, Animate and Sketchbook.

## Experience

### Transwestern

Houston, TX 2018–2019  
Graphic Design Intern

Assisted in design and ideation for brand identities, print products, environmental graphics and web content.

### Iron Cross Gymnastics

Richmond, TX 2011–2018  
Gymnastics Coach & Marketing Director

Lead coach in recreational classes, summer camps, and tumbling camps. Designed marketing materials for various programs within the business and sportswear.

Graphic Designer seeking unique opportunities to utilize my abilities while teaming with others in a stimulating and creative environment.

## Awards & Achievements

University of Houston, **Deans List** 2015–2019

University of Houston, **Honor Society** 2015–2019

## Collaborations

### More City than Water: A Houston Flood Atlas

a collaboration between the University of Houston Graphic Design program and the Houston Flood Museum. 2019

### Cullen Underpass Mural:

a collaboration between the University of Houston Graphic Design Program, TxDOT and Gonzo247. 2019

## Exhibitions

FLUX, University of Houston Graphic Design Senior Exhibition, Ecclesia, May 2019 (Branding Team Leader)

UHGD18\*, University of Houston Graphic Design Student Exhibition, MATCH Theater, May 2018

University of Houston School of Art Student Exhibition, Blaffer Art Museum, April 2018 (juried)

## Organizations

AIGA, The Professional Association for Design, Member  
UHGD, Graphic Design Student Association, Member

**References & portfolio available upon request**